



Digital Marketing PROPOSAL

PREPARED FOR

itsallabouthoney



About us

We run along with you to achieve your dreams by providing the best services

Our Global Vincitore Squad comprises of Techies who are Developers, Designers, and Marketers with an everlasting spirit to run at the pace of the current trends and provide the best results. Our Team has been striving to outperform all our past records for 4 years now.

We cater to the needs of all types of industries ranging from SMEs to large-scale businesses. We are committed to delivering excellence to convert your business goals and help you live them with the desired results.

Our Vision

We aim at transforming businesses all across the globe with our all-in-one services. We believe in collective growth and thus all our services are tailored to accelerate businesses.

Our Mission

We are on a mission to provide robust solutions to all types of businesses and provide the latest technological insights to match the changing dynamics of the digital world.



Scope of The Project

Digital Marketing

SMM - Social Media Marketing

We will provide the following activities:

- Competitor Analysis
- Initial Social Media Report
- Monthly SMM report including followers and engagement.

1) Posting (Monthly)

- 12 to 15 posts (About or for products) + Festival post or Requested post (Specified post)
- 10 to 12 Stories
- Posts will include content ideas, Creative creation and posting like videos.
- Engagement Posts like Contest play which increases the curiosity and will get more engagement and the lucky winners of the play will be awarded. (Will be discussed)
- Client Testimonial Video
- We can plan and create product awareness videos.
- Facebook/ Instagram Live



2) Influencer Marketing (Barter Deal | gift hamper)

- Includes 5 to 10 influencer.
- Detail discussion with Influencer what kind of outcome is expected.
- Costs **5,000 INR** per month

**We will highly recommend you do Paid Marketing for quick visibility (5,000rs) **

Facebook
Share Related Post, Images, videos and thoughts
Like related posts and pages,
Participate in related posts, groups, and polls
Paid Ad Campaigns
Instagram
Sharing Related Post, Images, videos, and thoughts
Like related posts and pages and repost the older posts, Following People,
Increase Followers
Create and Promote Upcoming Events or News
Paid Ad Campaigns



Project Total Cost

SMM

Posting (Monthly) – **20k + 18% GST** (Monthly cost)

Influencer Marketing – **5k + 18% GST** (If required)